



5TH ANNUAL

IN MEDICAL AFFAIRS



January 27-28, 2026



convene™ Philadelphia, PA

Harness the Power of AI to Elevate Medical Affairs, Empower Stakeholders for Success, and Achieve a Competitive Edge in the Evolving Digital Landscape

FEATURED SPEAKERS



Pooja Smith

Senior Project Manager
BIOMERIEUX



Vivek Mukhatyar

Medical AI Team Lead
PFIZER



Tony Lan

Global Scientific Content Team Lead, General Medicine
MERCK



Sourav Dutta

Chief Growth Officer
CACTUS LIFE SCIENCES



David Williams

Founder & CEO
KAI



Neha Shah

Senior Director, Medical Affairs and Chief Patient Office Technology
VERTEX PHARMA



Carl de Luca

Medical Affairs Director-Oncology, Insights and Data Analytics
REGENERON



Prashant Thakkar

Associate Director, Medical Intelligence, Global Oncology Medical Affairs
DAIICHI SANKYO



Apeksha Patel

Medical Director, Solid Tumors, Oncology
NOVARTIS



Bee Pandya

Medical Excellence Consultant and Coach
NEOPTIMA



Srinivasan Krishnan

Director, Digital Technologies
REGENERON



Nita Thingalaya

Executive Director, Medical Insights and Analytics
NOVARTIS



Elia Lima-Walton

Principal Product Manager Healthcare Generative AI
MAYO CLINIC



Nandini Sabharwal

Director, Migraine Therapeutic Area
PFIZER



Paige Nelson

Senior Principal, Strategic Consulting
TWOLABS



Jackie Armani

Medical Affairs Leader
FORMER TOPCON HEALTHCARE



Renu Juneja

President
ADPAL LLC



Sanjay Singhvi

Director
VML



Adam Baker

VP Revenue
POWTOON



Udith Vaidyanathan

Co-Founder
LOGIC FLOAI



Patrina Pellet

Co-CEO
MSL MASTERY



Bart Zoni

Head, Digital & Technology
WOVEN HEALTH



Tim O'Sullivan

EVP, Transformation, Innovation & Product
WOVEN HEALTH



Anthony Sousa

Medical AI Lead
BOEHRINGER INGELHEIM



Arta Subagiarta

Associate Medical Director, Hemophilia
SANOFI



Jason Smith

CTO, AI & Analytics
WITHIN3



— 5TH ANNUAL —
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TOP REASONS TO ATTEND

- AI** Learn how to use AI, how to apply it and the resources needed to leverage it successfully into your Medical Affairs strategy.
- AI** Improve customer engagement, patient outcomes and strategic product launches by empowering medical teams with critical data.
- AI** Streamline data synthesis by employing AI to create better insights and content.
- AI** Create and deliver impactful and patient-accessible medical content to improve HCP relationships and patient outcomes.
- AI** Optimize your Field Medical team reducing the paperwork burden, maximizing their HCP engagement capabilities.

JOIN US FOR THE 5TH AI IN MEDICAL AFFAIRS

As the producer of the 5th AI in Medical Affairs Summit, I want to personally invite you to join us for what promises to be the most impactful gathering yet at the intersection of artificial intelligence and medical affairs.

This isn't just another conference—it's the definitive forum where industry leaders, data scientists, and medical affairs innovators converge to shape the future of AI-driven strategy, evidence generation, and stakeholder engagement.

We're curating a high-impact experience designed for forward-thinking professionals like you. Momentum is building fast, reserve your seat soon!



Jonathan Banchs

Jonathan Banchs
VP, Content & Experience
MOMENTUM EVENTS





— 5TH ANNUAL —
**IN MEDICAL
AFFAIRS**



DAY ONE | January 27, 2026

7:45 AM REGISTRATION AND NETWORKING BREAKFAST

8:45 AM CHAIRPERSON OPENING REMARKS



Vivek Mukhatyar
Medical AI Team Lead
PFIZER



Neha Shah
Senior Director, Medical Affairs and Chief Patient Office Technology
VERTEX PHARMACEUTICALS

9:00 AM DO MEDICAL CONVERSATIONS MATTER? HOW DO WE KNOW?

Explore How Human Connection is the Catalyst for Impact, Showing you How to Transform Standard MSL-HCP Interactions into Trust-Based Partnerships that Drive Meaningful Behavioral Change



Bee Pandya
Medical Excellence Consultant and Coach
NEOPTIMA



David Williams
Founder & CEO
KAI

9:45 AM CASE STUDY: REALISTIC AI IMPLEMENTATION PLAN

Focus on Individual Upskilling, Community Building, and Enterprise AI Projects, Towards Incremental Change



Anthony Sousa
Medical AI Lead
BOEHRINGER INGELHEIM

10:15 AM NETWORKING BREAK

10:45 AM PANEL DISCUSSION: FROM CHANGE MANAGEMENT TO UPSKILLING LEADERSHIP



Arta Subagiarta, MD
Associate Medical Director, Hemophilia
SANOFI



Pooja Smith
Senior Project Manager
BIOMERIEUX



Udith Vaidyanathan
Co-Founder
LOGIC FLO AI



Jackie Armani
Medical Affairs Leader
FORMER TOPCON HEALTHCARE

11:30 AM INTERACTIVE GROUP SESSION: IT'S ALL ABOUT PROMPTING

This Interactive Session Will Give You the Tools to Maximize Your AI Efforts by showing the Power of Prompting The Right Way



Vivek Mukhatyar
Medical AI Team Lead
PFIZER



Patrina Pellet
Co-CEO
MSL MASTERY



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DAY ONE | January 27, 2026

1:00 PM LUNCH BREAK

2:00 PM AI SOLUTIONS FOR MEDICAL AFFAIRS: A FRAMEWORK FOR DRIVING REAL ROI

Discover why AI projects stall and how a human-in-the-loop framework drives scalable, efficient, and value-rich solutions



Sourav Dutta

Chief Growth Officer
CACTUS LIFE SCIENCES

2:30 PM BEYOND INSIGHTS: AI AS A STRATEGIC COMPASS

Using AI to Synthesize Diverse Medical Data Streams and Guide Decision-Making.



Carlde Luca

Director, Insights and Data Analytics- Oncology Field Medical Affairs
REGENERON

3:00 PM NETWORKING BREAK

3:30 PM DEEP DIVE INTO LLMs

Understanding How these Models Work is Essential in Setting Realistic Expectations Around Results and Outcomes



Tony Lan

Global Scientific Content Team Lead, General Medicine
MERCK

4:00 PM THE AI PARADOX: WHY IT'S GOING TO MAKE YOUR LIFE EVEN MORE COMPLEX — AND MORE VALUABLE!

Unpack the double-edged nature of AI adoption — the efficiencies it delivers and the unexpected consequences that it creates



Sanjay Singhvi

Director
VML

4:30 PM MEDICAL AFFAIRS SHARK TANK 2.0: SEPARATING AI HYPE FROM REAL-WORLD VALUE



A Game-Themed Session Where our "Sharks" will Evaluate the Competing Teams by Examining Real-Life Examples of How AI Tools and Processes Can be Implemented with Quality and Rigor. The Perfect Team Building Session to Close Day 1!



Neha Shah

Senior Director, Medical Affairs and Chief Patient Office Technology
VERTEX PHARMA



Prashant Thakkar

Associate Director, Medical Intelligence, Global Oncology Medical Affairs
DAIICHI SANKYO



Srinivasan Krishnan

Head - Digital and Medical Technologies - Global Medical Affairs
REGENERON



Paige Nelson

Senior Principal, Strategic Consulting
TWOLABS

5:45 PM COCKTAIL RECEPTION

6:30 PM DAY ONE ENDS



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DAY TWO | January 28, 2026

8:00 AM NETWORKING BREAKFAST

8:50 AM RECAP OF DAY ONE AND WELCOME TO DAY 2



Vivek Mukhatyar
Medical AI Team Lead
PFIZER



Neha Shah
Senior Director, Medical Affairs and Chief Patient Office Technology
VERTEX PHARMACEUTICALS

9:00 AM CASE STUDY: AI, NOT JUST A BUZZWORD-BUT A SCIENTIFIC CATALYST

Discover the Power of Organizational Scaling and Adoption to Impact Patient Outcomes



Apeksha Patel
Medical Director, Solid Tumors, Oncology
NOVARTIS

9:30 AM BUILDING AT THE SPEED OF SCIENCE: VIBE CODING IN ACTION!

Explore How Vibe-Coding, Rapid Prototyping, and Building AI Fluency across teams Help Transform Ideas into Working Solutions in Weeks Instead of Years



Tim O'Sullivan
EVP, Transformation, Innovation & Product
WOVEN HEALTH COLLECTIVE



Bart Zoni
Head, Digital & Technology
WOVEN HEALTH COLLECTIVE

10:15 AM NETWORKING BREAK

10:45 AM INTERACTIVE SESSION: AGENT CREATION TEAM ACTIVITY

In This Team-Oriented Session, Each Team will Compete for Bragging Rights for Which One Created the Most Complete and Original Agent



Nandini Sabharwal
Director, Migraine Therapeutic Area
PFIZER



Patrina Pellet
Co-CEO
MSL MASTERY

12:15 PM LUNCH & LEARN: FREE TOOLS DEMO

Explore the Budget-Friendly Applications and Tools that Can Help you Become more Effective and Strategic in your Day-to-Day

1:15 PM CASE STUDY: AI OUTSIDE OF PHARMA

Learn from Outside Pharma about AI Implementation, Change Management, Metrics and ROI. The Complete Journey!



Elia Lima-Walton
Principal Product Manager Healthcare Generative AI
MAYO CLINIC



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DAY TWO | January 28, 2026

2:00 PM THE END OF THE \$100,000 MOA VIDEO: HOW AI IS REWRITING MEDICAL AFFAIRS CONTENT

Show How Medical Science Liaisons and Scientific Communications Teams can Go from Chemical Structure to Compliant, Ready-to-Use Video in a Single Working Day



Adam Baker
VP, Revenue
POWTOON

2:30 PM CASE STUDY: SUCCESSFUL AI ADOPTION FOR MEDICAL AFFAIRS

Analyze the Requirements Needed to Have the Right AI Tools Added to Your Medical Affairs Functions



Nita Thingalaya
Executive Director, Medical
Insights and Analytics
NOVARTIS

3:00 PM FIRESIDE CHAT: HCPs USING AI TO MAKE DECISIONS

Discuss the Importance and the Impact of having HCPs Using AI Tools and How it Affects the Role of Medical Affairs



Jason Smith
CTO, AI & Analytics
WITHIN3



Vivek Mukhatyar
Medical AI Team Lead
PFIZER

3:30 PM CLOSING REMARKS



Vivek Mukhatyar
Medical AI Team Lead
PFIZER



Neha Shah
Senior Director, Medical Affairs and Chief Patient Office Technology
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