



THOUGHT LEADER LIAISON
ENGAGEMENT SUMMIT

April 15-16, 2026

The Westin Houston Medical Center/Museum District, Houston, Texas

Join the **ONLY** event dedicated exclusively to Thought Leader Liaisons, bringing together TLLs from across the country

FEATURED SPEAKERS



Jennifer Whipkey
AVP
Regional Marketing
MENARINI STEMLINE



Julio Fernandez
Director, North America Medical Affairs Strategic Engagement
REGENERON



Dr. Jason Mouabbi
Assistant Professor | Breast Medical Oncology
THE UNIVERSITY OF TEXAS MD ANDERSON CANCER CENTER



Tim Fraley
Director, Thought Leader Liaisons
Y-mAbs THERAPEUTICS



Amanda Williamson
Executive Director, Market Development
SK LIFE SCIENCE



Julie Waite
Associate Director, Key Opinion Leader Liaison
FERRING PHARMA



Nicole Bennett
National Director, Thought Leader Liaisons
REGENERON



Celeste Smith
Oncology Thought Leader Liaison
REGENERON



Jason Plant
Senior Director, Thought Leader Liaisons
VERA TX



Greg Orlick
Associate Director Regional Marketing - Oncology
ASTRAZENECA



Tom Romero
Sr. Director, US Commercial Business Partnership
CHIESI



Jody Mills
Director, Thought Leader Liaisons and Key Account Managers
CORCEPT THERAPEUTICS



Vania Policard
Associate Director, Thought Leader Liaison
ALEXION



Nicole deFreese
Executive National Director, Market Development
UNITED TX



Matthew Spencer
Regional Marketing Director - ORSERDU™
MENARINI STEMLINE



Joe Boyd
Strategic Market Development Director
AZURA OPTHALMICS



Kristi Ambs
Sr. Thought Leader Liaison
KYOWA KIRIN



Aviva Simonte
Senior Thought Leader Liaison
CORCEPT THERAPEUTICS



Helen Steele
Thought Leadership Strategy
Former PACIRA BIOSCIENCES



Jessica Smith
Associate Director, Thought Leader Liaison
ALEXION



Serge Foley
Senior Director, Thought Leader Liaisons
SANOFI



Badal Shah
Founder & President
NEOLYTICA - A QPHARMA COMPANY



Susan Abedi
Chief Strategy Officer
81qd

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6TH ANNUAL



THOUGHT LEADER LIAISON ENGAGEMENT SUMMIT



April 15-16, 2026



The Westin Houston Medical
Center/Museum District, Houston, Texas

Advancing the TLL Function — From Relationship Management to
Strategic Influence

TOP REASONS TO ATTEND

- Gain a clear understanding of TLL roles and responsibilities across small, mid-sized, and large pharmaceutical organizations, identifying both common foundations and structural differences that influence impact and effectiveness
- Learn how to design and execute TLL business plans that drive meaningful cross-functional collaboration and align Medical Affairs activities with broader organizational objectives
- Hear firsthand from Key Opinion Leaders on what they expect from TLL engagements, what drives credibility and trust, and how TLLs can elevate scientific exchange
- Discover proven approaches for developing, coaching, and enabling TLL teams to improve performance, consistency, and long-term professional growth
- Explore how Compliance views the TLL function, including best practices for maintaining scientific integrity, navigating risk, and enabling compliant yet impactful engagement

JOIN US FOR THE ONLY TLL SUMMIT

As the TLL role continues to grow and evolve, this summit stands as a premier platform to connect, collaborate, and chart the future of the profession. Together, we'll explore the role's expanding value, its measurable impact across industries, and the core responsibilities that define success today and tomorrow.

Step into a dynamic and inspiring environment designed to spark fresh ideas and foster meaningful dialogue. From thought-provoking keynote sessions to real-world case studies and interactive workshops, you'll gain practical insights while engaging with a community of passionate, forward-thinking TLLs who are shaping the next chapter of leadership.

This is more than a summit — it's a movement. A chance to strengthen your network, elevate your expertise, and leave with actionable strategies that empower you to drive change and deliver lasting impact.



Jonathan Banchs

VP, Content & Experience

MOMENTUM EVENTS

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THOUGHT LEADER LIAISON ENGAGEMENT SUMMIT

5th TLL Audience Breakdown

101 TLLs
from 36+ different companies



TLL-Related Function



Director or Higher



Attendee Satisfaction



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DAY ONE | April 15, 2026

7:45 am REGISTRATION AND NETWORKING BREAKFAST

8:45 am OPENING REMARKS



Serge Foley

Senior Director, Thought Leader Liaisons
SANOFI

9:00 am PANEL DISCUSSION: UNDERSTANDING THE CAPACITY OF THE ROLE

Explore the role across different companies, disease states, and the number of TLLs doing the job

- Compare how the TLL role differs across organizations, therapeutic areas, and team structures
- Examine how role expectations shift based on disease state complexity and strategic priorities
- Assess capacity needs by understanding how many TLLs are required to effectively support various types of launches and ongoing engagement



Greg Orlick

Associate Director Regional
Marketing - Oncology
ASTRAZENECA



Kristi Ambs

Senior Thought Leader
Liaison
KYOWA KIRIN



Nicole Bennett

National Director,
Thought Leader Liaisons
REGENERON



Julie Waite

Associate Director, Key
Opinion Leader Liaison
FERRING PHARMA

9:45 am FIRESIDE CHAT: THE ROLE FROM THE KOL PERSPECTIVE

Hear as we interview a KOL, asking about how they value the role of the TLLs, areas of improvement and opportunities to strengthen the relationships

- Gain firsthand insight into how KOLs perceive the value and impact of the TLL role
- Identify opportunities for TLLs to improve communication, responsiveness, and scientific partnership with experts
- Explore practical ways to strengthen trust, collaboration, and long-term relationships between TLLs and KOLs



Dr. Jason Mouabbi

Assistant Professor | Breast Medical Oncology
**THE UNIVERSITY OF TEXAS MD
ANDERSON CANCER CENTER**



Matthew Spencer

Regional Marketing Director -
ORSERDU™
MENARINI STEMLINE



Jennifer Whipkey

AVP Regional Marketing
MENARINI STEMLINE

10:30 am NETWORKING BREAK

11:00 am GenAI IN ACTION-FROM CONFUSION TO CLARITY- TLL USE CASES

Explore the Key Challenges Facing Field Teams, Leadership, and HQ Functions as they Navigate an Increasingly Complex Data and Engagement Landscape



Badal Shah

Founder & President
NEOLYTICA - A QPHARMA COMPANY



Jason Plant

Senior Director, Thought Leader
Liaisons
VERA THERAPEUTICS



11:45 am INSIGHT MANAGEMENT IMPACT & INFLUENCE

Analyze the impact of insights, how to make sure the feedback is being used and the KOLs are heard to improve patient outcomes



Helen Steele

Thought Leadership Strategy
Former PACIRA BIOSCIENCES



DAY ONE | April 15, 2026

12:30 pm LUNCH BREAK

1:30 pm PANEL DISCUSSION: ELEVATING YOUR KOL ENGAGEMENT STRATEGY

Cultivating Meaningful Relationships to Maximize KOL Impact and Value

- Design a structured KOL engagement strategy aligned to brand objectives
- Identify tools and tactics to optimize KOL engagement and communication (incl cross-functionally)
- Maximize the impact of each interaction by setting clear objectives and outcomes



Jennifer Whipkey
AVP Regional Marketing
MENARINI STEMLINE



Matthew Spencer
Regional Marketing Director -
ORSERDU™
MENARINI STEMLINE



Celeste Smith
Oncology Thought
Leader Liaison
REGENERON



Jessica Smith
Associate Director,
Thought Leader Liaison
ALEXION

2:15 pm TWO TRUTHS AND A LIE ABOUT KOL SENTIMENT

Assessing KOL sentiment is central to the TLL role, shaping how insights are interpreted and used to guide engagement planning.

- Discuss how KOL sentiment is gathered and interpreted across different organizations
- Examine where perception can be misleading and how to identify meaningful signals
- Outline the nuances between sentiment and advocacy
- Share perspectives on how sentiment informs engagement and internal strategy



Susan Abedi
Chief Strategy Officer
81qd



Helen Steele
Thought Leadership Strategy
Former PACIRA BIOSCIENCES

3:00 pm NETWORKING BREAK

3:30 pm INTERACTIVE ROUNDS: TLL CONTENT FOR ALL!

This interactive activity, you can choose your table based on your experience as a TLL, there are tables for people who are new to the role, for experienced TLLs and for TLL Leadership

- **New TLLs** | HCP Engagement - Elevator Pitch
- **Advanced TLLs** | AD Board Management - KOL Management
- **TLL Leadership** | KPIs - Leading the Team



Jason Plant
Senior Director, Thought Leader
Liaisons
VERA THERAPEUTICS



Nicole deFreese
Executive National Director,
Market Development
UNITED THERAPEUTICS



Tim Fraley
Director, Thought Leader
Liaison
Y-mAbs THERAPEUTICS

5:00 pm COCKTAIL RECEPTION

6:00 pm DAY ONE CONCLUDES


THOUGHT LEADER LIAISON
ENGAGEMENT SUMMIT

DAY TWO | April 16, 2026
7:50 am NETWORKING BREAKFAST
8:50 am RECAP OF DAY ONE AND WELCOME TO DAY TWO

Serge Foley

Senior Director, Thought Leader Liaisons

SANOFI
9:00 AM CASE STUDY: SPEAKER EXCELLENCE - TURNING EXPERTISE INTO IMPACT

Jody Mills

 Director, Thought Leader Liaisons and
Key Account Managers

CORCEPT THERAPEUTICS

Aviva Simonte

Senior Thought Leader Liaison

CORCEPT THERAPEUTICS
9:45 am TLLs AND SOCIAL MEDIA - STRATEGY & ENGAGEMENT

Explore varying strategies for managing interactions and monitoring the activity of KOLs/DOLs on Social Media while maintaining compliance

- Examine compliant strategies for monitoring KOL and DOL activity across major social media platforms
- Discuss how TLLs can navigate digital engagement while adhering to company and regulatory guidelines
- Identify approaches for leveraging social insights to enhance relationship building and scientific exchange


Nicole Bennett

National Director, Thought Leader Liaisons

REGENERON
10:15 am NETWORKING BREAK
10:45 am CASE STUDY: SHIFTING THE TLL PARADIGM TO ELEVATE THE ROLE!

Help leadership adapt to change into buy-in for the TLL position, understanding the importance of the position both internally and externally

- Explore strategies for gaining leadership buy-in by clearly articulating the strategic value of the TLL role
- Demonstrate how elevating the TLL function strengthens both internal alignment and external scientific engagement
- Review practical examples of how organizations have successfully redefined and positioned the TLL role for greater impact


Amanda Williamson

Executive Director, Market Development

SK LIFE SCIENCE
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**THOUGHT LEADER LIAISON
ENGAGEMENT SUMMIT**
DAY TWO | April 16, 2026
11:30 am COMPLIANCE AND ETHICS CONSIDERATIONS FOR TLLs

Hear from compliance for the latest updates and considerations to have while working with HCPs

- Receive the latest compliance updates impacting TLL interactions with HCPs, KOLs, and DOLs
- Understand key ethical considerations that guide scientific exchange and field engagement
- Learn how to navigate risk, maintain transparency, and ensure compliant behavior across all TLL activities


Joe Boyd

Strategic Market Development Director

AZURA OPHTHALMICS

12:30 pm LUNCH BREAK
1:30 pm PANEL DISCUSSION: MSL & TLL CROSSFUNCTIONAL COLLABORATION

Discover how MSLs and TLLs can mutually benefit from communication and collaboration on their mission to work with HCPs

- Explore ways to communicate and collaborate effectively with internal stakeholders
- Work in tandem with your peers on Conferences and Congresses
- Create joint initiatives that serve the greater good and the KOLs


Nicole deFreese

Executive National Director,
Market Development

UNITED THERAPEUTICS


Julio Fernandez

Director, North America
Medical Affairs Strategic
Engagement

REGENERON


Tom Romero

Sr. Director, US
Commercial Business
Partnership

CHIESI


Vania Policard

Associate Director,
Thought Leader Liaison

ALEXION

2:15 pm DEFINING "IMPACT" AS A TLL - QUALITY METRICS

Learn which KPIs work to measure the REAL impact of the TLLs, and how to obtain tangible results from your team's performance

- Identify the KPIs and qualitative measures that most accurately reflect true TLL impact
- Learn how to capture and communicate meaningful outcomes from scientific exchange and stakeholder engagement
- Explore methods for translating TLL activities into tangible, organization-wide value and performance insights


Jody Mills

Director, Thought Leader Liaisons and Key Account Managers

CORCEPT THERAPEUTICS


Serge Foley

Senior Director, Thought Leader Liaisons

SANOFI

3:00 pm DAY TWO CONCLUDES

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WHY SPONSOR

The 6th Thought Leader Liaison Engagement Summit is the only gathering dedicated exclusively to the TLL function—bringing together senior leaders from pharma and biotech who are redefining how medical affairs partners with scientific thought leaders. As a sponsor, your brand stands at the intersection of innovation, influence, and industry demand—visible to the organizations shaping the future of TLL excellence.

Unmatched access to decision-makers

- Connect with senior pharma and biotech executives with real buying authority
- Build relationships with leaders shaping medical affairs and TLL strategy
- Benefit from an audience curated for highly qualified, high-intent prospects
- Engage in focused, strategic conversations that accelerate partnership opportunities
- Position your company in front of decision makers actively evaluating new solutions

Be Seen as a Thought Leader

- Secure exclusive speaking opportunities reserved for Presenting Sponsors
- Position your company as an elite provider solving high-impact TLL challenges
- Align your thought leadership with an agenda crafted around cutting-edge innovation
- Reinforce your reputation as a go-to authority in thought leader engagement and field medical excellence

Stand Out as a Premier Solution Provider

- Showcase your expertise at the only summit dedicated to Thought Leader Liaisons
- Limited sponsorships ensure high visibility and exclusive brand elevation
- Demonstrate how your innovation directly solves today's critical industry challenges
- Gain recognition as a top-tier solutions provider selected for this specialized audience

Book a meeting with me to discuss our different Sponsorship Packages

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Frank Fernandez

Sponsorship Sales Director
Frank@momentumevents.com

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THOUGHT LEADER LIAISON ENGAGEMENT SUMMIT



 April 15-16, 2026

 The Westin Houston Medical Center/Museum District, Houston, Texas

PRICING

PHARMACEUTICAL / MEDICAL DEVICE / BIOTECH COMPANIES

STANDARD RATE

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03/27/2026

\$2,295

SERVICE PROVIDERS / VENDOR COMPANIES

ADVANCED RATE

Register after
03/27/2026

\$3,495

REGISTER TODAY

GROUP RATES AVAILABLE – MAKE IT A TEAM EVENT!

Significant discounts are available for groups and the larger the group, the higher the discount.

For more information contact Arianne Leclair at arianne@momentumevents.com



VENUE

The Westin Houston Medical Center/Museum District

1709 Dryden Rd,
Houston, TX 77030, US

BOOK YOUR ROOM