



Momentum's Virtual Event Platform

momentumevents.com | [@momentumeventco](https://twitter.com/momentumeventco)

One Cost, No Worry.

Webinars, Virtual Events & eRoundtables

We provide:

- Access to our database of over 3.2 million names
- 100s of segmentation combinations
- Several digital platforms designed for Webinars, Virtual Events & eRoundtables
- A multi-channel marketing campaign
- Full project management
- Customer service and support
- A worry-free experience

**One Cost,
No Worry.**

What you don't need to worry about:

- Long-term, costly subscriptions
- Time-consuming customizations
- Project management resources
- Additional tech support
- Ramp-up time
- Access to data
- Marketing efforts

Recent Client Successes





What is a Momentum Virtual Event Platform?

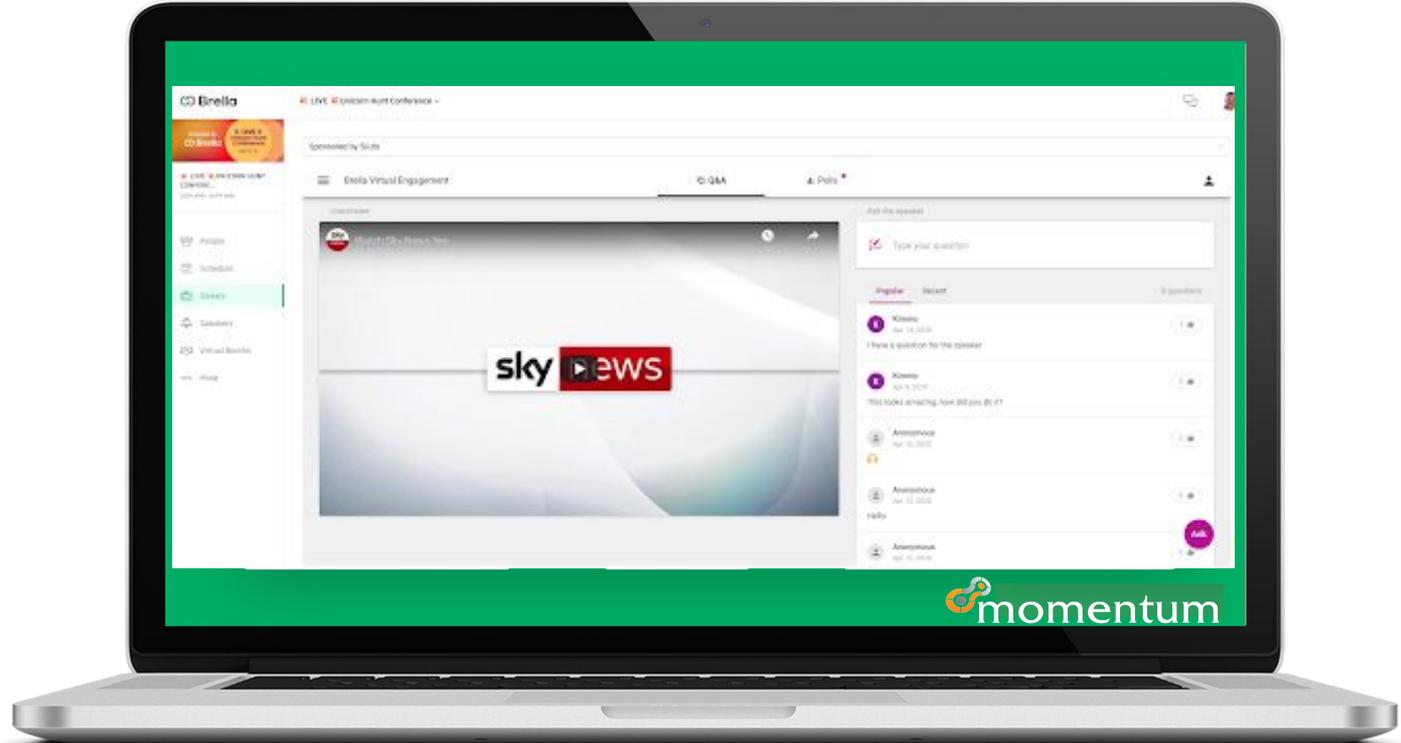
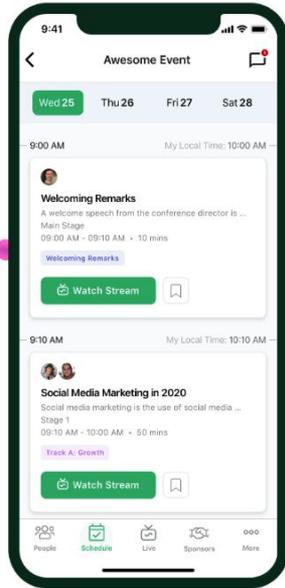
In 2008, Momentum's COO Bryon Main became one of the first conference executives to pilot and subsequently roll-out a virtual event platform. That experience and knowledge has never been in greater demand than today.

When travel to a conference is simply not possible, agile companies must find a way to maintain the learning, networking, lead generation and thought leadership required to drive their business.

Momentum's Virtual Events Platform (VEP) has been designed to achieve every single conference objective - minus the impossible, the handshake. Designed on the latest technological platforms, and seamlessly integrated with Momentum's best in class infrastructure, attending a Momentum Virtual Event will be the next best thing to sitting in the conference session.

Momentum's Virtual Conferences: Everything But The Handshake!

The Virtual Event Platform Overview





Conference Essentials

- Exclusive event hub page accessible via desktop, tablet or mobile device
- A “community” atmosphere with enabled “pop up” conversations
- Dedicated live stream session content with live Q&A, polling, session engagement analytics
- Virtual booths with product downloads, live chat real-time virtual booth engagement analytics
- Embedded match-making
- 1:1 meeting coordination including embedded facetime video and/or audio chat
- Access to the complete list of registered attendees and actual “participating” attendees. All opt-in contact details will be provided
- Advanced attendee demographics: You will receive a deep audience analysis post-event that can categorize attendees by a number of criteria including company size, number of employees, industry

Embedded Intent Based Matchmaking

Welcome — Availability — **Interests** — Profile

Select the items you're interested in

Search

A virtual event technology

- Embedded meeting link
- Live Stream
- Networking Tech**
- Social Feed inside the app
- Sponsorships
- Video calls
- Virtual Polling

Customer experience

- Brand community**
- Customer delight
- Customer dynamics
- Customer engagement
- Customer feedback management services
- Customer satisfaction
- Customer success
- Customer value proposition
- Lead scoring
- Quality of experience

Sales and Commercial

- CRM
- Geography
- Processed**
- Sales and Commercial - Other
- Sales force effectiveness

Welcome — Availability — **Interests** — Profile

What are your goals for **Networking Tech?**

NETWORKING

- Network about this

TRADING

- Explore getting or buying
- Offer or sell this

RECRUITMENT

- Get a job in this
- Offer a job in this

Save

CRM — Geography — **Processed**

Sales and Commercial - Other — Sales force effectiveness



Bryon Main

Momentum Events, COO

32 minutes

[EMBEDDED MEETING LINK](#)

Hi! I would like to meet new people at this event.

Operates in: Worldwide

[Suggest Meeting](#)

[Bookmark](#)



Danielle Williams

Guidewire, Global Lead Marketing Program Manager

a day

[EMBEDDED MEETING LINK](#)

[AUTONOMOUS VEHICLES](#) [CYBER](#) [CORE INSURANCE SOLUTIONS](#)

Hi! I would like to meet new people at this event.

Operates in: Worldwide, Europe, Asia, Denmark, Finland, Iceland, Ireland, New Zealand

[Suggest Meeting](#)

[Bookmark](#)



Google Cloud Platform

Anthos "Bringing the cloud to you" Transform your IT and build apps for the future Anthos lets you build and manage modern hybrid applications on existing on-premises investments or in the public cloud.

[Suggest Meeting](#)

Quantifiable Sponsorship ROI

Sponsor ads

Sponsored ads allow attendees to network with sponsors more effectively while also creating additional visibility for sponsors. The promotion acts similar to a regular attendee profile, but when booking a meeting, it will take attendees to the sponsor profile and offer a list of suitable representatives to meet.

Microsoft • Networking sponsor

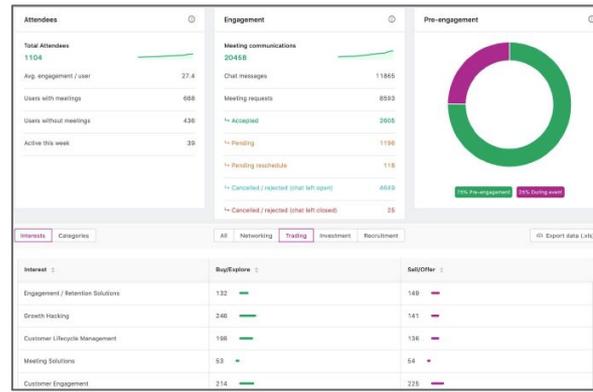
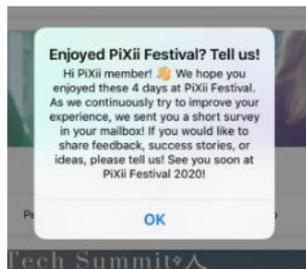
Microsoft Corporation is an American multinational technology company with headquarters in Redmond, Washington. It develops, manufactures, licenses, supports and sells computer software, consumer electronics, personal computers, and related services.

[Suggest Meeting](#)

Active

Name	Introduction	Display share (0% left)	Display count	Click count
Google	Search the internet!	50	8	0
Microsoft	Windows for your IT house.	56	14	3

NEW OPPORTUNITIES FOR MAXIMISED EXPOSURE Push notifications



Meetings summary [Export \(.csv\)](#)

	Total	Inbound	Outbound
Total engagement	97	66	31
Accepted	33	23	10
Pending	34	23	11
Declined	22	12	10
Cancelled	8	8	0
Messages	74	41	33

Virtual Booth Interaction

Find sponsors

Networking Sponsor



Google Cloud Platform
Send us a virtual meeting request!



< Back to Virtual Booths



Google Cloud Platform

Send us a virtual meeting request!

[Website](#) [Facebook](#) [LinkedIn](#) [Twitter](#)

Networking Sponsor

Google's Super Bowl Ad



Watch later Share

Company Representatives (2)

Company Details



Liam White

Google, Growth Analyst



Chloe Anderson

Google Cloud Platform, M...

BRAND COMMUNITY CUSTOMER DYN

Hi! I would like to meet new people at this event.

Operates in: Oceania, United States

Suggest Meeting

NETWORKING TECH AR / VR CUS

Hi! I'm a Financial Analyst at one of the biggest Financial institution, and I believe that Fintech is the future that all incumbents need!

Operates in: North America Africa

Chat for: Google Cloud Platform

Alexander Nikolaev
Thanks a lot!
08:54 ✓

Kimmo Juntunen
Nice to chat with you!
09:08 ✓

Raunaq Patel
This is cool!
09:13 ✓

Oleg Afanasev
@Kimmo
09:17 ✓

Oleg Afanasev
Hello World!
09:18 ✓

Sami Toivonen
Hi, I am interested in learning more about the latest releases the keynote speaker just mentioned. Are these geared for SME companies or only for larger enterprises?
09:27 ✓

Diinne Vaz
Hi I would like to learn more about your platform
13:01 ✓

Type a message...

Send



The Added Power of Momentum's Database

- 3,217,000+ names
- 97%, “human verified” accurate
- 100+ types of segmentation
 - Industry
 - NAISC or SIC code
 - Company Size
 - Employee Count
 - Funding Type, Amount
 - Business Model (B2B, B2C, B2G)
 - Department
 - Job Function
 - Seniority
 - Location
 - Keywords



Benefits to Sponsors

- Dominant branding in all marketing communications
- Dominant branding throughout virtual event platform
- Sponsored push notifications
- Presentation opportunities including:
 - Live Q&A
 - Live Polling
 - Session Analytics
- Unlimited internal attendee passes
- Virtual exhibit that includes:
 - Welcome video
 - Product and white paper downloads
 - Embedded, private facetime video and/or audio chat
- Gamification to increase engagement and visits
- Enhanced audience profiles allowing efficient matchmaking
- Attendee list and advanced audience demographics
- A copy of the link to your presentation(s) to repurpose for up to 6 months



Testimonials

“Momentum brings tremendous efficiency and decades of experience to their execution of events. They have a deep network of industry experts, a strong reputation for exceeding expectations and always deliver a truly best in class event experience.”

Vice President CRM, 1-800-Flowers

“It was the best conference ever!”

Chief People Officer, Greenspoon Marder

“I met an amazing community of people from law firms and other organizations that are embracing mental health programs in the workplace.”

Global Practice Leader, Managed Legal Solutions, Major, Lindsey & Africa

“Momentum put on an amazing event- I was honored to be part of it. Look forward to putting our heads together again in the future.”

Editor at Large, Thrive Global

“It was a very well run event and Momentum put together a great slate of presenters and venue. The whole event was very well organized and I look forward to attending again.”

Senior Vice President – Global R&D and Quality, Campbell Soup Company